

DEADLY APPLES BIOGRAPHY 2010



For over eight years, Deadly Apples has been a relentless force of Quebec's music scene. Not many unsigned bands last that long. Maybe it's because of the constant touring and the intense live performances. Or perhaps it's because the band never tried to fit into a trend or a particular genre. Whatever it is, it sure worked. The band's touring schedule for the last two years in support of 2008's *Infected* included opening slots for Korn, Nine Inch Nails, Priestess and The Pixies. Deadly Apples also stripped things down for an electroacoustic tour across Canada with Blindoldfreak, the solo project of Alessandro Cortini (NIN). The band also played big-scale festivals such as Toronto's Virgin Fest and New Hampshire's Rock On Fest, as well as most of the Quebec festival circuit including stops at the Musiqu'en Nous Festival, Petite-Nation Rockfest and Outaouais Emergent Festival. Not too bad.

Anyone who's had the privilege – or irreparable trauma – of witnessing Deadly Apples live only has one word to describe the experience: intensity. It is no different this time around, thanks to *Infected*, the band's second disc that propels its sound to a whole new level, serving once again as the soundtrack to frontman Alex Martel's psychological – or rather psychotic – thematic in the context of general infection. He bares his soul and spills his guts from his usual emotional honesty. Produced, performed, recorded and mixed by Martel, Antoine Lamothe (Endensa, Syntheticuse, Dee) and Dan Pelletier (Minds, Vengeful) in Montreal, Quebec and Daytona Beach, Florida, then mastered at Wild Studio in St-Zenon by none other than Pierre Remillard (Rush, Dimmu Borgir, Grimskunk), *Infected* produces an atmosphere of perdition, dirty, melancholic and cathartic – sometimes magnanimous, sometimes neurotic. Combining a cold electronic brutality and a warm deep softness, the music remains however accessible and catchy to a large audience because of its eclecticism.

The result found on *Infected* is a turbulent climax of Deadly Apples' first few years, as much on stage as away from the spotlight. Martel founded DA in 2002, creating a solid reputation of wild performances and unconventional music. The first disc, *Metamorphosis Has Begun*, was quickly recorded in 2005 with minimal production taken in charge by Martel and Jean-Guy Bruneau (Les Chiens Sales, Ukko). Its goal was to re-create the brutality of the group's concerts back then. Following its sold-out release concert, the album received critical acclaim from the industry and is still appreciated by many despite its raw content.

After touring for two years in the support of *Infected*, the band is now back in the studio to record a third album that will blow people's minds. The new material is really catchy yet very raw and dirty, with ambient soundscapes and electronics -- something unique and different with peaks and valleys. Think of it as Nine Inch Nails meets White Stripes meets Portishead. Kind of. Deadly Apples will be playing numerous festivals this summer with an album release planned for fall 2010.

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